

Sinclair
Broadcasting is on
the verge of setting
a dangerous new
precedent; one
foreshadowed by FOX
News, but so
egregious as to set
a new standard.

Sinclair proposes
(and intends to
enforce) that its
syndicates air a
political hit piece
using the public
airwaves in a clear
breach of federal
law. Sinclair plans
to label the
programming as
"news" in order to
cloak its
self-serving
political aims as
genuine public
service.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.